Topics

- In this chapter:
  - Spam
  - Political Censorship
  - Social Censorship
  - “Sexting”
  - “Internet Addiction”
  - “Cyberbullying”
  - Identity Theft

- Should also talk about
  - “Hacking”
  - “Net Neutrality”
  - Advertising
Spam in the Course Text

- Kantian Analysis: “Treat targets as a means to an end”
- Act Utilitarian Analysis: Bogus economic analysis
- Rule Utilitarian Analysis: “It is in our interest for as many people as possible to use email accounts”
- “Making Direct Mail Moral”: source, subject and solicitation
More About Spam

- Targets the mentally infirm
- Gray areas
  - “Opt-out opt-in” click boxes
  - Highly targeted UCE
  - Unsolicited Non-commercial Email
- Legal and network situation
  - “CAN-SPAM Act”
  - Blackhole lists
  - Botnets
  - Phone spam, postal spam
Political Censorship

- Great Firewall of China
  - Other countries are following suit
  - c.f. recent Egypt Internet takedown
- US Political Censorship
  - Legal framework: “National Security”
  - c.f. Wikileaks
Social Censorship

- Book, HW cover “freedom of speech”, CIPA, COPA etc well

- Internet's ability to instantly transmit huge quantities of data to a huge number of people anonymously highlights existing social questions
  - Not just about sex: racism and other forms of discrimination, violence, etc.
  - Pace of change
“Sexting”

- People used to photocopy their butt. Now...
- Unintended (?) consequence of child porn laws is to criminalize innocent (?) behavior
- Again, tech hits a broader context hard
“Cyberbullying”

• What is the ethical onus on participants in an Internet conversation? What factors affect the ethicality of your Internet utterances?

• In what ways is “cyberbullying” just bullying? In what ways is it different?

• What legal questions arise?
“Internet Addiction”

- Is this real? c.f. “Book addiction”
- Is it unique to the Internet, or just plain ol' mental illness?
- How does it relate to “flow state” and “immersive”? Are these always bad?
- The amazing scary case of China's “Internet Addiction Boot Camps”
“Net Neutrality”

• The Internet is historically like the Interstate: a freely, equally shared resource. But things change.

• What should the limits on this be?

• Who should get to decide which content moves how and how it is paid for?

• What should they decide?
Advertising

- Shift of the net from collaborative to broadcast model
- Ability to very directly (and intrusively) target messages
  - Social network analysis
  - Inference from clever sources
- What are the ethical bounds on Internet advertising?
Topics

- In this chapter:
  - Spam
  - Political Censorship
  - Social Censorship
  - “Sexting”
  - “Internet Addiction”
  - “Cyberbullying”
  - Identity Theft

- Should also talk about
  - “Hacking”
  - “Net Neutrality”
  - Advertising
Spam in the Course Text

- Kantian Analysis: “Treat targets as a means to an end”
- Act Utilitarian Analysis: Bogus economic analysis
- Rule Utilitarian Analysis: “It is in our interest for as many people as possible to use email accounts”
- “Making Direct Mail Moral”: source, subject and solicitation
More About Spam

- Targets the mentally infirm
- Gray areas
  - “Opt-out opt-in” click boxes
  - Highly targeted UCE
  - Unsolicited Non-commercial Email
- Legal and network situation
  - “CAN-SPAM Act”
  - Blackhole lists
  - Botnets
  - Phone spam, postal spam
Political Censorship

- Great Firewall of China
  - Other countries are following suit
  - c.f. recent Egypt Internet takedown

- US Political Censorship
  - Legal framework: “National Security”
  - c.f. Wikileaks
Social Censorship

- Book, HW cover “freedom of speech”, CIPA, COPA etc well
- Internet’s ability to instantly transmit huge quantities of data to a huge number of people anonymously highlights existing social questions
  - Not just about sex: racism and other forms of discrimination, violence, etc.
  - Pace of change
“Sexting”

- People used to photocopy their butt. Now...
- Unintended (?) consequence of child porn laws is to criminalize innocent (?) behavior
- Again, tech hits a broader context hard
“Cyberbullying”

- What is the ethical onus on participants in an Internet conversation? What factors affect the ethicality of your Internet utterances?
- In what ways is “cyberbullying” just bullying? In what ways is it different?
- What legal questions arise?
“Internet Addiction”

- Is this real? c.f. “Book addiction”
- Is it unique to the Internet, or just plain ol' mental illness?
- How does it relate to “flow state” and “immersive”? Are these always bad?
- The amazing scary case of China's “Internet Addiction Boot Camps”
“Net Neutrality”

- The Internet is historically like the Interstate: a freely, equally shared resource. But things change.
- What should the limits on this be?
- Who should get to decide which content moves how and how it is paid for?
- What should they decide?
Advertising

• Shift of the net from collaborative to broadcast model
• Ability to very directly (and intrusively) target messages
  • Social network analysis
  • Inference from clever sources
• What are the ethical bounds on Internet advertising?